

Skills

- Windows and Mac OS
- **CMS:** Drupal 6, Wordpress 3, Sharepoint
- **Adobe CS5:** Photoshop; Illustrator; InDesign; Acrobat; Dreamweaver; Flash
- HTML5/CSS3
- jQuery
- Basic PHP
- Basic Actionscript 3.0
- Microsoft Visio
- **Microsoft Office:** Word; Excel; Powerpoint; Outlook
- FTP Clients
- Quark Express
- Basecamp
- Filemaker Pro

Experience

Freelance Front-End Developer/Graphic Designer **2007-Present**

- Works with various CMS and web platforms as well as programming languages to build client websites, which address professional needs while maintaining brand aesthetic
- Collaborates with clients on designs for websites and print materials to achieve promotional, marketing campaign and branding needs

Web Designer/Technical Web Producer, Conservation International, Washington, DC **2008-2010**

- Designed various layouts to enhance the conservation.org experience including the CI Blog, partner and campaign pages and other visual elements
- Supervised and directed the developing of a consistent map and graphic style across the global CI website
- Utilized jQuery, Actionscript 3.0 and other programming languages to bring rich interactive assets to conservation.org
- Worked closely with creative agencies, freelance designers and consultants on large scale projects, such as the 2009 redesign of conservation.org
- Oversaw Sharepoint webpart gallery, homepage schedule and site image database
- Managed the production of content on conservation.org including the featured campaigns, weekly articles, photo galleries and updates to core content

Web Producer and Graphic Designer, United Media, New York, NY **2006-2008**

- Monitored, planned and implemented day-to-day site updates which included page content, production of puzzles and editorial cartoons, talent requests, mini-sites and in-house advertising campaigns
- Managed, quality assessed and updated content on web by working with different departments for special projects including Interactive Flash Crossword Puzzle, comic launches, unique promotions and subscriber e-mails
- Designed layouts for promotional mini-sites, banners, and e-cards/wallpapers to keep content fresh
- Notified online community members of technical issues via site feedback boxes

Art Intern (paid internship), BabyTalk Magazine, Time Inc. Publication New York, NY **2005**

- Designed a new column template in collaboration with magazine's Art Director
- Involved in all aspects of magazine layout production from photo research to final design
- Assisted photo editor and art director on photo shoots: prepared clothes and props, tracked photo releases and optimized studio space for efficient and quick clearing

Studio Intern (paid internship), Ruder-Finn, New York, NY **2005**

- Observed and contributed to the design process by scanning, researching and building compositions for client approval
- Maintained project tracking and archiving under the supervision of the Studio Manager

Graphic Designer, Medium Cool, New York, NY **2005**

- Designed all aspects of magazine cover: typography, layout, image design
- Consulted with production and editorial staff to build concept and creation of magazine and website

Education

Masters of Arts in Fine Arts, Lasalle College of the Arts **To be completed July 2013**

Engagement in independent visual and theoretical research that culminates in a Final Research Project, which comprises of an exhibition of artworks and a supporting document in the form of an exegesis

Development of individual and collaborative skills through experimentation, innovation and reflection in studio practice as well as integration of independent research and theory

Art & Business Semester Course, Sotheby's Institute of Art **December 2011**

Analyzed historical, management and legal issues of public and private art organizations and the international art market including both established and emerging markets

Explored legal issues and contemporary management theories resulting in a final presentation of a unique art business proposal

Member of a six-man relay team, swimming for the Royal National Lifeboat Institution, who crossed the English Channel on 26 June 2011 in 12 hours 32 minutes

Bachelors of Arts in Graphic Design/Studio Art, New York University **May 2006**

Honors: Graduated Cum Laude with 3.6 GPA, Founder's Day Award 2006, Dean's Honor List, NYSWCAA Scholar-Athlete Award 2006, Intercollegiate Athletics Advisory Committee Honor Roll, NYU Student Athlete Honor Roll, 2005-2006 ESPN The Magazine 2nd Team All-Academic, multiple UAA All-Academic honoree

Swim Team: Six-time NCAA Division III All-American Swimmer; NYU Female Freshman Athlete of the Year 2003; MVP 2003, 2004 & 2006; NYU, ECAC, and UAA record holder; 2004 NCAA Leadership Conference

Contributing member of editorial and art committees for the Gallatin Review

International Baccalaureate Diploma, Interlake Senior High School **June 2002**

Artwork displayed at major regional mall and chosen as the cover of the 2002 Impulse, Bellevue School District Magazine of the Arts